



## CONTACT



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<https://jondelsesto.wixsite.com/home>

## REFERENCES AVAILABLE UPON REQUEST



**George Tonikian**  
Manager (Serj Tankian)



xxx.xxx.xxxx



xxx@xxxx.xxx



**Steve Brosnihan**  
Cartoonist & Creator of "Good Night Lights"



xxx.xxx.xxxx



xxx@xxxx.xxx



**Chris English**  
Co-founder (Revive the Roots)



xxx.xxx.xxxx



xxx@xxxx.xxx

# JON DEL SESTO

## GRAPHIC DESIGN & MARKETING



## WORK EXPERIENCE

2017 - Present

### **The Gamm Theatre | Marketing Designer**

Conceptualizing and designing all marketing materials, including posters, programs, ads, websites, billboards, etc... I also oversee and create all marketing strategies and materials for the education department, youth engagement, and social media.

2015 - 2017

### **Launch Trampoline Park Corporate | Creative Lead**

Created the company brand identity and guidelines for design. Daily tasks included graphic design for corporate and franchisee parks, park layouts, social media updates, as well as heading all audio, video, and photography projects.

2012 - 2015

### **Revive the Roots | New Media & Public Relations**

A non-profit dedicated to creating ecologically regenerative and dynamic social spaces through the education and practice of permaculture. Daily tasks included graphic design, social media updates, and coordinating with local press and volunteers.

2009 - 2014

### **Serj Tankian (System of a Down) | Creative Lead**

The Grammy Award winning vocalist of the band 'System of a Down'. Tasks included graphic design, audio and video production, social media updates, tour photography, and marketing campaigns for two of his solo albums ("ORCA", "Jazz-Iz-Christ").



## EDUCATION

2006 - 2010

### **Fitchburg State University | B.S. in Communications Media**

Major in Video (Post-Production), Minors in Graphic Design & English (Writing)



## SKILLS & OTHER EXPERIENCE

### **Program (& App) Proficiency**

Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, Logic Pro X, Audacity, Wix, SquareSpace, Wordpress, Constant Contact, Word, Powerpoint, Excel, Facebook, Instagram, and Twitter

### **Volunteer Work | Good Night Lights, Presidential Campaign (2016, 2020), ANCA**

Social media and website creation (Good Night Lights), flyer design, voter calling, and canvassing (Presidential Campaign), promotional video creation, fundraiser photography, and lobbying (Armenian National Committee of America).

### **Personal Projects**

Freelance graphic design, video production, and website creation. Creator of **Wiggle Warmers**: Scarves with designs based on caterpillars, sold online and in stores.